

Media Kit 2017



Mission Statement

Innovative Architects. Inspiring Designers.
Skilled and passionate craftsmen.

One company with one objective:
to design, build and furnish
beautifully detailed
contemporary homes.

What is UDesign about?

UDesign is all about design - the love of good design. The company is entirely design-led. It's the driving force of the enterprise. As the Founder and CEO, Jason Harris, says : "We don't design in order to have clients. We have clients in order to design."

What lies at the heart of the company?

Excellence in design and innovation – for all parts of the company:

- 3D Design
- Architecture
- Interior Design
- Furniture Manufacture

What makes the company different from it's competitors?

UDesign provides the whole concept, taking a holistic approach to the process of creating a dream home. This gives clients the luxury and convenience of having their architects, interior designers and furniture makers all working together in the same company.

As the whole process is "under one roof" the company has total control – over quality standards and time management. They are not relying on another supplier to ensure quality standards and delivery times are met.

Through the use of high quality detailed renders, clients can see a totally finished project before building starts. In reality this means no surprises, everyone is on the same page.

UDesign Milestones

Jason Harris explains how UDesign started, "We were never satisfied with buying furniture for our projects that wasn't exactly what we wanted – we always had to compromise one way or another, with either colour, size or materials."

This frustration kick-started the UDesign concept, which was to design and develop their own unique style of furniture. The first premises was a modest 150 m² workshop for carpentry and paint finishing.

UDesign is founded.
First 150m² workshop
for Carpentry & Paint
Finishing

Moved to larger
premises, mainly
supplying decorators.
18 staff.

Expansion of business
to serve international
clients in the UK, Europe
and the Caribbean.

3.500 m² of showroom
space and 3 factories –
for carpentry, upholstery
and metal work.

Launches
comprehensive new
website. International
expansion.

**JAN
2008**

**MAY
2012**

**JAN
2016**

**JAN
2017**

**SEPT
2017**

**MARCH
2010**

**OCT
2015**

**JUNE
2016**

**JUNE
2017**

Expanded workshop
adding Upholstery &
Soft Furnishings

Opened 1st
showroom, 2 floors
for Living & Terraces

Opened Architectural
division, offering a
complete service

Opened 300 m²
Interactive Bedroom
showroom. 50 staff.

UDesign Facts

UDesign
ARCHITECTURE & INTERIORS

Founded in
2008

Over
50
Employees

3,500 m²
of factories, workshops
and showrooms

International
projects in Morocco,
Switzerland, London,
Ireland & the Caribbean

8
full-time architects
and designers

Master Craftsmen
Upholsterers, Carpenters,
Cabinet Makers, Metal
Workers & Paint Finishers

80%
of furniture in projects
is designed by UDesign

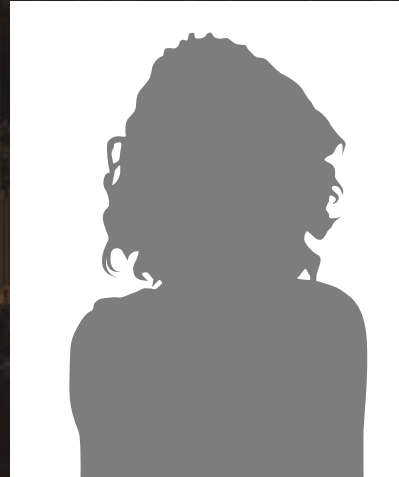
**Signature
Collection**
UDesign have their own
line of bespoke furniture

UDesign Management



JASON HARRIS
Founder & CEO

With more than 12 years experience in the design field, Jason is the creative driving force of the company. His vision and love for design drive him to work every minute of every day. He doesn't think of it as 'work' though - it's his passion.



CLAIRE HARRIS
CFO

Jason's wife Claire not only looks after the company purse strings, she also plays a huge role in selecting and purchasing materials. Her creativity and design skills play a vital part in all of UDesign's projects. (You'll never catch her on camera though...)



GRANTLEY HARRIS
General Manager

With extensive management experience Grantley keeps the UDesign ship sailing straight. He comes from a Wealth Management and Financial Planning background and joined UDesign 4 years ago to help with the rapidly growing business.

CONTACT US

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Saturday 10:00 - 14:00

UDesign
ARCHITECTURE & INTERIORS

